

**Colm O'Rourke – 27 Dundrum Wood, Dublin 16** [colm@colm.com](mailto:colm@colm.com)

An Bord Pleanála with objections to Ref No 313220 ( Old Dundrum Shopping Centre)

I have lived in Dundrum for almost 50 years and have seen it change from a sleepy village to a dynamic exciting vibrant town centre. The appeal with Dundrum has always been the fact that at its heart Dundrum remains a community and a village. The proposed new development of the old Shopping Centre cannot be allowed to proceed. It is the wrong development and will bring nothing positive to our area. The proposal is over development and aesthetically unappealing. It is I also believe in contravention of the zoning for this area which is to be mixed use, and this development is at 95% residential with 5% retail, this is not mixed use. We have recently bought a new house and we are being forced to move out of Dundrum as there are no family houses being built. This is what the area needs to maintain its feel as a lovely community village. If this development were to go ahead it would destroy Dundrum for generations to come. We have all accepted and embraced the changes with the addition of Dundrum Town Centre, but the village has always maintained its original feel. We cannot stand by and allow this development to go ahead especially when the only motivator for the developers is profit, as it seems their businesses elsewhere in the world are struggling financially so they need to use Dundrum to get as much cash in as possible. Is this what we want for our community? Do we want our local village to be used as a financial asset for international investors? It was not lost upon me that; I can remember standing in the very spot of this proposed development where the 16-floor apartment block is suggested and watched local rock bands like the Big Geraniums and the Coltrane's play free concerts for the community from the back of a truck during the Dundrum Music Festival in the 1980's. Nobody objects to progress, and Dundrum has progressed more than any other area in DLR in the past 20 years, but it needs to be done for the right reasons. Do the right thing and refuse this and let's keep this beautiful village as a village for generations to come